



## Think Pacific Virtual Internship

The Royal Commonwealth Society provided sponsorship for my virtual summer internship run by Think Pacific in partnership with Mobile Kindy Fiji.

### The aims of the internship

Think Pacific are a UK based not-for-profit organisation that have partnered with the Fijian Government and many Fijian organisations who are all working to achieve sustainable development across Fiji.

During this unprecedented time, Think Pacific have had to adapt from their usual ethical volunteering trips to Fiji. This has resulted in the creation of a virtual internship scheme, providing young people with an opportunity to network with like-minded people and gain valuable work experience during a time when this is limited.

The internship aims to provide young people with the following skills:

- **Adopting a learning mindset;** 'seeks to understand before seeking to be understood' - Before starting our own individual action projects, we had to complete the introduction modules which covered topics such as Fijian culture, history and past/present development.
- **Project-management;** understanding your own project, the goals you've set and how to achieve them within a deadline.
- **Self-leadership;** being proactive and seeking feedback to improve.

### My role in the internship

After researching the education system challenges in Fiji, I chose to support Mobile Kindy. They are a not-for-profit partner organisation of Think Pacific providing free Early Years Education and Care for the most disadvantaged families in Fiji. Their work contributes to many of the United Nations Sustainable Development Goals as indicated in the image above. The quote in green outlines the social action project requested by Mobile Kindy. I contributed to this by researching, designing and presenting a full proposal for a Digital Marketing Campaign. This included guidance on the creation of a website, blog and email subscription service with tips on how to increase their Search Engine Optimisation.

Report written by Olivia Ellis  
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*“ Mobile Kindy would like your help creating social media and digital marketing campaigns on all social media, email and website blog.*

Think Pacific (2020)

### Benefits of the internship

I chose this specific action project as it pushed me out of my comfort zone and required me to develop a completely new skillset. The main skills being an understanding of marketing strategies and presentation skills. The networking and learning from this internship will be invaluable for the development of my future career.

I want to thank the Royal Commonwealth Society, Bath and District Branch for sponsoring my application for the internship. Half of the internship fee acquired has contributed to the building and running of the 'Narikoso Community Health Clinic' built by the Think Pacific Foundation based in Fiji.